



PHARMA

29th Jan - 1st Feb 2007

Dubai International Exhibition Centre,
Dubai, United Arab Emirates

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Contraindications:

- 96% of exhibitors thought the quality of visitors was good or adequate
- 96% of surveyed exhibitors recommend exhibiting in future shows
 - 89% exhibitors were satisfied with their return on investment
- 86% of exhibitors thought the show had an immediate impact on their business prospects
(Arab Health Exhibitor Survey, 2006)

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